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## HUI XU

Visual & UI/UX Designer

Phone: 517.914.3680  
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Website: www.huixuvisual.com

China born, Japan raised, New York based designer.  
My expertise lies in both traditional and digital media, including graphic design, typography, branding, interaction design, UI/UX and motion graphic. **I am seeking preferably full time employment.**

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## EXPERIENCE

### Industrial Experience

#### Web Designer | Vignelli Center for Design Studies

Sept 2015 - Present | Rochester, NY

- Design official website for Vignelli Center of Design Studies
- Design professor R.Roger Remington's personal website

#### Visual UI Designer | Kodak Alaris

May 2016 - Aug 2016 | Rochester, NY

- Design interactive visual UI prototypes
- Design interface for kiosk, web and mobile applications
- Created numerous screen design comps, screen annotations
- Designed UI assets and participated in the daily stand up meetings with developers for implementation of designs

#### Packaging Engineer | GORBEL

Dec 2012 - June 2013 | Victor, NY

- Design packages and present potential opportunities with financial back up based on cost analysis and products' features

#### Packaging Designer | Shanghai Smile Investment Co.,Ltd

Sept 2010 - Dec 2010 | Shanghai, CHINA

- Design packages and select materials for products and corrugated display

### School Experience

#### Teaching Assistant | Rochester Institute of Technology

Sept 2013 - May 2014 | Rochester, NY

- Help students work with SolidWorks software in both graduate and undergraduate classes
- Provide individual tutoring to assist students in their homework and projects

#### Graduate Assistant | Rochester Institute of Technology

Dec 2011 - May 2012 | Rochester, NY

- Analyse design system of sustainable consumption, green marketing and cost of international manufacturing packaging
- Typed the navigation for deaf students

#### Teaching Assistant | Rochester Institute of Technology

Sept 2011 - Nov 2011 | Rochester, NY

- Assistant teach packaging software: CAPE, WalMart Scorecard and Compass

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## EDUCATION

### Rochester Institute of Technology

MFA | Visual Communication Design

Expected in May 2017, Sept 2014 - Present

### Rochester Institute of Technology

MS | Packaging Science

Sept 2011 - May 2014

### Shanghai Ocean University

BS | Packaging Engineering

Sept 2007 - May 2011

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## EXHIBITIONS

### Imagine RIT 10 Second Animation Project, 2015

Rochester Institute of Technology

Design and edit a ten second animation for Imaging RIT

### RoCo's 6x6 Art Exhibition, 2016

Rochester Contemporary Art Center

Design 6x6 square inches artworks and be exhibited anonymously and be sold to the public for donations of supporting art communities

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## SKILLS & TOOLS

Design	Visual	Prototyping	Engineering
User interface	Illustrator	Invision/Pop	SolidWorks
Site maps	Photoshop	Proto.io/ Flinto	ArtiosCAD
UX research	InDesign	After Effects	Visual Correlation-2D
User flows	Sketch	Audition	Cape/Minitab
Wireframing	MAYA	Premier	
Rapid prototyping	Cinema 4D	Muse	
Usability Testing		HTML/CSS	

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## LANGUAGES

Native	Native	Professional	Elementary
Mandarin	Japanese	English	Spanish